



NAHAD Annual Meeting & Convention 2021 Social Media Toolkit

NAHAD invites you to spread the word about the 2021 Annual Meeting and Convention! Whether you are attending or exhibiting, this social media reference sheet was created to help you increase awareness and participation for the event via you or your organization’s social platforms. **Simply copy the social post, download the images, and then you’re ready to post!**

Social Media Calendar [Posts]

Date to Publish	Social Copy	Graphic
Any time before December 2, 2020	Concerned about attending the #NAHAD2021 Convention? Well they have got you covered – be sure to register for their #COVID19 webinar on December 2 that will include representatives from the hotel, the city, and the @nahad team. http://ow.ly/ruwl50Cl2bC	COVID-19 Web
Any time before February 14, 2021	Be sure to take advantage of the @nahad early bird discount for distributors and manufacturers, discount ends February 14 so be sure to register before then. #NAHAD2021 http://ow.ly/vvmw50Cl2xi	Early Bird
Any time before April 10, 2021	@nahad is committed to ensuring the health and safety of attendees at #NAHAD2021. Read more on the #COVID19 policies and procedures here: http://ow.ly/Ugjr50Cl2Ag	COVID-19
Any time before April 2021	Registration is open for @nahad’s 2021 Annual Meeting & Convention! On April 10-14, we will convene in San Diego for networking events, amazing educational sessions, and the highly anticipated Hose Solutions Showcase – register now! http://ow.ly/s7Y250Cl2rD	Register Now
Any time before April 2021	@nahad will be having The Showcase of Hose Solutions at #NAHAD2021! Maximize your business and display your latest hose, fittings, equipment, and more for attendees. There will be	Exhibit/Sponsor

	socially distant booths so reserve today: http://ow.ly/XeRe50CI2Cw	
Any time before April 2021	Join @nahad for the 37 th #NAHAD2021 Meeting & Convention in San Diego, where they are now offering new sponsorship opportunities for members! Elevate your company here: http://ow.ly/Yf9v50CI2HH	Exhibit/Sponsor
Any time before April 2021	The #NAHAD2021 agenda has been set! Enjoy the distribution workshop with Ian Heller, sessions with Jeff Havens & Ryan Avery, and of course, the annual @nahad party with friends and associates. Register today! http://ow.ly/iXrW50CI2RH	Register Now
Any time before April 2021	If you have already registered for @nahad's Meeting & Convention, do not forget to book your hotel room. Blocks are filling up quickly! #SanDiego #NAHAD2021 http://ow.ly/uuv150CI2W6	Register Now
Any time before April 2021	#NAHAD2021 will have four incredible speakers and presentations encompassing leadership, hose distribution/manufacturing, and the economy – see the sessions here: http://ow.ly/eSCU50CI3eS @nahad	Speakers
Any time before April 2021	Registration is open and @nahad is here to answer any and every question or concern – watch this video featuring Executive VP, Molly Alton Mullins about the #NAHAD2021 Convention and what you need to know: [video link]	No graphic

Graphics Included in Kit

[Register Now](#)

[Early Bird](#)

[COVID-19](#)

[COVID-19 Web](#)

[Exhibit/Sponsor](#)

[Speakers](#)

[Convention Web/Email Banner](#)

[Convention Email Signature](#)

NAHAD on Social

Are you and your organization connected to NAHAD on Social Media? Below are links to the social media channels NAHAD utilizes. Simply click the link and connect by following and liking.

[Facebook](#): @NAHADMembers

[LinkedIn](#): @NAHAD

[Twitter](#): @nahadmembers

Hashtags

Want to do a little bit more? Enhance your post with any of the following hashtags. (Hashtags work to group similar posts together for ease in searching)

#NAHAD2021