

## Celebrate Hose Safety Awareness Week (HSAW): September 10–16, 2023

### A Week of Hose Safety to Promote Everyday Best Practices

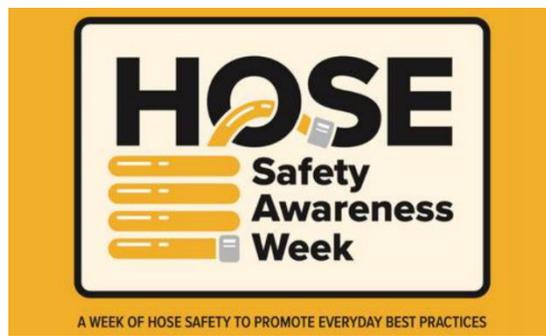
NAHAD is committed to ensuring that all hose manufacturers and distributors have the tools they need to promote hose safety with their teams and end-users. NAHAD, through the Hose Safety Institute (HSI) provides education and training through a series of prescribed best practices, educational webinars, downloadable resources, and hands-on instruction throughout the year.

In recognition of these efforts and to promote the importance of hose safety essentials, **NAHAD has named the week of September 10–16, 2023 Hose Safety Awareness Week.** This is a week where members can come together in a concentrated way to highlight the actionable safety approaches implemented within their daily business operations to keep staff and customers safe.

*“In my experience, an improperly applied or misassembled hose can be very common reasons for a piece of equipment being down or, more importantly, for serious injuries. Unfortunately, it is all too often one of the most under scrutinized product categories on a given piece of equipment. It is a critical component for end users and NAHAD member customers to pay attention to and be sure their suppliers are qualified and ideally HIS certified. The Hose Safety Institute has established Hose Safety Awareness Week to put an exclamation point on this subject and provide NAHAD members with a concrete time and reason to approach their customers with purpose and helpful messaging and have those Hose Safety conversations.”*

**–Jason Westad, President NAHAD (2022-2033)  
FORCE America**





## Get Involved

Getting involved in the cause is as easy as 1, 2, 3.

1. Download the **Hose Safety Awareness Week Toolkit** (coming soon) for ideas, marketing collateral, and resources you can disseminate throughout the week demonstrate your commitment to hose assembly safety, quality, and reliability.
2. Plan one or more events or sponsor a program during this week that highlights the importance of hose safety, quality, and reliability and tell us about them.
3. Tag NAHAD on social media and share your activities for the week by utilizing the hashtags **#HSAW2023** or **#HoseSafetyAwareness**.

## Let's Fill Up the Calendar

Plan and submit the details of your program by completing the form below. Your company's activities for Hose Safety Awareness Week will be added to the NAHAD Events calendar and we will highlight what members are doing to promote hose assembly safety and best practices on social media and in marketing collateral throughout this week-long event.

## Schedule of NAHAD Sponsored Events

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Check back soon for a listing of webinars and association podcasts launching during Hose Safety Awareness Week.

## Download the Toolkit (coming soon)

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Hose Safety Awareness Week was created to promote everyday best practices related to hose assembly safety, quality, and reliability. Get the toolkit to discover ways in which you can get involved.

## Become a Hose Safety Awareness Week Partner

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Join us as a Hose Safety Awareness Week partner by utilizing your voice and platform to spread the importance of hose assembly safety.

The HSAW partner opportunity is open to any local and/or federal organization with a focus on safe and reliable business practices. Associations specializing in the prevention of workplace and end-user safety hazards are also welcome to partner.

Acknowledgment of your partnership will be visible on NAHAD's social channels and in marketing collateral used to promote HSAW. Contact [education@nahad.org](mailto:education@nahad.org) for more information or to become a partner.